

HYPERLINK POLICY

Links to external websites/portals

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Please be mindful that when the customer/user clicks on a link and leaves the Bank's website, the customer/user will be subject to the terms of use and privacy policies of the other website that the customer/user is going to visit.

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Prior written permission from the Bank is required before hyperlinks are directed from any website/portal to the Bank's website. Permission for the same, stating the nature of the content on the pages from where the link has to be given and the exact language of the hyperlink should be obtained by sending a request to the Bank.

The Bank may or may not give such approval, and is at its absolute discretion. In normal circumstances, the Bank may only approve a hyperlink which displays plainly the Bank's name or website address. Any use or display of the Bank's logos, trade names and trademarks as a hyperlink will not be approved unless in very exceptional circumstances and may be subject to a fee as the Bank may determine at its absolute discretion.

The Bank is not responsible for the setup of any hyperlink from a third party website to any the Bank website. Any links so set up shall not constitute any form of co-operation with, or endorsement by, the Bank of such third party website. Any link to the Bank's website shall always be an active and direct link to the Bank's website and shall be made directly to the home or front page of the Bank's website only and that no "framing" or "deep-linking" of the Bank's web page or content is allowed.